## **Physical Activity Goal 7**

**GOAL 7:** The district shall encourage parents and guardians to support their children's participation in physical activities.

**Objective 1:** The campuses will promote, through a variety of medias, the multiple physical activity opportunities both during and outside of the school day.

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Action Steps	Methods for Measuring Implementation				
Campuses will communicate information about upcoming physical activity programs through announcements, flyers, posters, and school and District websites.	Baseline or benchmark data points:  • Annual Campus Wellness Committee Report  Resources needed:				
<ul> <li>Campus will encourage families to participate in family fitness/wellness night events.</li> <li>Campus will provide information regarding family fitness/wellness nights on the District website.</li> </ul>	<ul> <li>Web access</li> <li>Family Fitness/Wellness Night program information</li> <li>Obstacles:</li> <li>Access to resources</li> </ul>				

**Objective 2:** The campus will offer at least one event annually, either during or outside of normal school hours that involves physical activity and includes both parents and students in the event.

Action Steps	Methods for Measuring Implementation
The campus principal will ensure that the campus hosts at least one annual physical activity/wellness event for students and parents that occurs outside the school day.	Baseline or benchmark data points:  • Annual Campus Wellness Committee Report  Resources needed:
The physical activity/wellness event for students and parents that occur outside the school day can be combined with other school events such as open house, school carnivals, science-math night, etc.	<ul> <li>Family Fitness/Wellness Night program information</li> <li>Obstacles:</li> <li>Access to resources</li> <li>Staff attrition</li> </ul>